

CATALOGUE 2015/2016

MA „BUSINESS ADMINISTRATION” (Taught in Bulgarian)

Short description of the Program:

The program deepens the knowledge related to the operation of the business, and skills to create strategies and achieving organizational goals. During the second year the program is profiled in three specializations:

- “Management and Leadership”;
- “Human Resource Management”;
- “Risk Management”.

The program offers an upgrading semester for the candidates holders of the “Professional bachelor ”degree”.

Speciality and professional qualification:

Specialization: “Management and Leadership”

Speciality: Business Administration

Qualification: Master in Business Administration

Specialization: “Human Resource Management”

Speciality: Business Administration

Qualification: Master in Business Administration

Specialization: “Risk Management”

Speciality: Business Administration

Qualification: Master in Business Administration

Practice:

Practical training includes practices and internships in leading organisations in the business, management consulting, trade, sales and the Centre for analysis and risk management.

International mobility:

The Programme provides opportunities for international student mobility a European program "Lifelong Learning", sectoral program "Erasmus" with Universities in Italy, Germany, France, Switzerland, Poland, Finland, and others.

Graduates competencies:

The graduates of the program have knowledge and skills concerning:

- operation of businesses and implementing specific strategies to achieve organizational goals in a changing business environment;
- approaches to decision making in various business structures and the use of diagnostic tools and forecasting of markets and organizations;
- analysis and evaluation of real risks and impact management tools based on the international standards for risk management ISO 31000, the sectoral European standards in the energy sector, the banking sector - Basel I – III, and quality management.

Graduates specialization "Management and Leadership" will have additional knowledge and skills to act on the position of manager of strategic thinking, consistent with the globalizing world, the modern paradigm of the leadership, organizational behavior, human resources management, teams, communication, negotiation and business mediation.

Graduates specialization "Human Resource Management" will have additional knowledge of leading standards and practices of HRM skills for organizational design and human resource development - the use of methods and techniques for selection, evaluation and staff motivation, approaches to conflict resolution.

Graduates specialization "Risk Management" will have additional knowledge and skills in analysis and evaluation of real risks and will be able to apply the impact management tools based on international standards for risk management ISO 31000, on sectoral European standards in the energy sector, the banking sector, and quality management.

Graduation:

The successful graduation from the program entails master thesis defense or state exam defense after acquisition of the necessary number of academic credits.

The method and the conditions for graduation are according the "Standard of graduation for Bachelor's or Masters' Degree" in New Bulgarian University.

Professional qualifications and carrier opportunities:

Graduates can operate at different levels in the private and public sector as leading positions related to the management of corporate business structures and public organizations, and in the human resources management departments.

Programme Department:

Business administration, Centre for analysis and risk management.

Acceptance into the program:

Students with bachelor's or master's degree can be admitted in the program.

The candidates should have basic knowledge of economics, finance, management, organizational behaviour, banking, accounting, as well as to apply a quantitative and qualitative approaches to analysis.

Admission includes an interview and a motivational essay.

At the discretion of the admission's committee, candidates who do not possess the necessary basic competencies enrol courses from the preparatory module or an upgrading semester.

Structure of the Program

For each of the first, second and third semester students choose courses with a total credits that equals 30 credits, distributed as follows: 15 credits from auditorium lecture courses and 15 credits of extracurricular courses from non-auditorium lecture courses.

Program Director:

Chief Asst. Vanya Hadzhieva, Ph.D.

Office hours:

Monday: 14.30 - 16.30 ч.

Tuesday: 16.00 - 18.00 ч.

Wednesday: 09.00 - 11.00 ч.

e-mail: vhadjieva@nbu.bg
Phone: + 359 2/8110 603
Office: Corpus 2, Office 603

Juliana Hadjitchoneva, Ph.D.

Office hours:

Monday: 16.00 - 18.00 ч.

Wednesday: 14.30 - 16.30 ч.

Thursday: 14.00 - 16.00 ч.

e-mail: jhadjitchoneva@nbu.bg
Phone: + 359 2/8110 603
Office: Corpus 2, Office 603

Duration of the program:

The training program is organized into three (3) semesters. When students are studying in Upgrading semester or Preparatory module, then the program is organized into 4 semesters. The training period may be reduced according to the terms and conditions of the NBU.

Form of conduct: Regular

SPECIALIZATION: “MANAGEMENT AND LEADERSHIP”

| UPGRADING SEMESTER | | |
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| Lecture Courses (Credit Courses) | | |
| MBAM014D Strategic Management | Assoc. Prof. Michail Mihailov, Ph.D. Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. | 30 h. 3 cr. |
| MBAM015D Organizational Behavior | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
| MBAM016D Organization and Project Management | Assoc.Prof. Kristian Hadziev, Ph.D. | 30 h. 3 cr. |
| MBAM017D Theory of decision making | Assoc. Prof. Dimitar Terziev, Ph.D. | 30 h. 3 cr. |
| MBAM018D Business planning and forecasting | Assoc. Prof. Irena Slavova – Georgieva, Ph.D. | 30 h. 3 cr. |
| MBAM019D Economics for Managers | Prof. Sabina Rakarova, Ph.D. | 30 h. 3 cr. |
| MBAM020D Financial Audit | Assoc. Prof. Krasimir Jordanov, Ph.D. | 30 h. 3 cr. |
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| Non-Lecture Classes (Credit Courses) | | |
| MBAM034D Individual work: Strategic Management | Assoc. Prof. Michail Mihailov, Ph.D. Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. | 30 h. 3 cr. |
| MBAM035D Individual work: Organizational Behavior | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
| MBAM 036D Individual work: Organization and Project Management | Assoc. Prof. Kristian Hadziev, Ph.D. | 30 h. 3 cr. |
| MBAM 037D Individual work: Theory of decision making | Assoc. Prof. Dimitar Terziev, Ph.D. | 30 h. 3 cr. |
| MBAM 038D Individual work: Business planning and forecasting | Assoc. Prof. Irena Slavova – Georgieva, Ph.D. | 30 h. 3 cr. |
| MBAB 039D Individual work: Economics for Managers | Prof. Sabina Rakarova, Ph.D. | 30 h. 3 cr. |
| MBAM040D Individual work: Financial Audit | Assoc. Prof. Krasimir Jordanov, Ph.D. | 30 h. 3 cr. |

| PREPARATORY MODULE | | |
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| Lecture Courses (Credit Courses) | | |
| MBAM001 Theory of the market economy | Assoc. Prof. Syefan Stefanov, Ph.D. | 60 h. 6 cr. |
| MBAM008 Marketing | Assoc. Prof. Nadezhda Dimova, Ph.D. | 30 h. 3 cr. |
| MBAM010 Banking | Assoc. Prof. Reneta Dimitrova, Ph.D. | 30 h. 3 cr. |
| MBAM012 Accounting | Assoc. Prof. Krasimir Jordanov, Ph.D. | 30 h. 3 cr. |
| MBAM013 Finance | Assist. Prof. Krasimir Kostenarov, Ph.D. | 30 h. 3 cr. |
| MBAM022 Management | Assoc. Prof. Michail Mihailov, Ph.D. | 30 h. 3 cr. |
| Non-Lecture Classes (Credit Courses) | | |
| MBAM034 Individual work: Theory of the market economy | Assoc. Prof. Syefan Stefanov, Ph.D. | 30 h. 3 cr. |
| MBAM035 Individual work: Accounting | Assoc. Prof. Krasimir Jordanov, Ph.D. | 30 h. 3 cr. |
| MBAM036 Individual work: Finance | Assist. Prof. Krasimir Kostenarov, Ph.D. | 30 h. 3 cr. |
| MBAM037 Individual work: Management | Assoc. Prof. Michail Mihailov, Ph.D. | 30 h. 3 cr. |
| MBAM038 Individual work: Marketing | Assoc. Prof. Nadezhda Dimova, Ph.D. | 30 h. 3 cr. |

1-st year, semester 1

Lecture Courses (Credit Courses)

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|--|--|-------------|
| MBAM101 International Business | Assoc. Prof. Syefan Stefanov, Ph.D. | 30 h. 3 cr. |
| MBAM110 Risk Management Strategies | Academician. Ivan Popchev, D.Sc. | 30 h. 3 cr. |
| MBAM111 Management Quality Strategies | Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. | 30 h. 3 cr. |
| MBAM115 Specialized Business English | Mariana Melnishka | 30 h. 3 cr. |
| MBAM118 Business Psychology (management training) | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |

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| MBAM161 Exchange Markets | Prof. Radoslav Tzonchev, Ph.D. Assist. Prof. Vanya Hadzieva, Ph.D. | 30 h. 3 cr. |
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| MBAM173 Financial Management | Assoc. Prof. Angel Georgiev, Ph.D. Assoc. Prof. Violeta Kasarova, Ph.D. | 30 h. 3 cr. |
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Non-Lecture Classes (Credit Courses)

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| MBAM114 Project: Organizational change in the business | Assoc. Prof. Kristian Hadziev, Ph.D. | 60 h. 6 cr. |
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| MBAM125 Project: Strategic thinking and management decisions | Assoc. Prof. Dimitar Panayotov, Ph.D. Assoc. Prof. Michail Mihailov, Ph.D. | 60 h. 6 cr. |
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| MBAM181 Individual work: The Lessons of the leader | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
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| MBAM182 Project: The research approaches in the business | Assoc. Prof. Dimitar Panayotov, Ph.D. | 60 h. 6 cr. |
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1-st year, semester 2

Lecture Courses (Credit Courses)

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|--|--|-------------|
| MBAM120 Corporate management and organizational development | Prof. Nako Stefanov, D. Sc. Assist. Prof. Viktor Avramov, Ph.D. | 30 h. 3 cr. |
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| MBAM122 Cross-cultural management and organizational behavior | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
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| MBAM123 Business Ethics and Corporate Social Responsibility | Assist. Prof. Viktor Avramov, Ph.D. | 30 h. 3 cr. |
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| MBAM130 Project Management - (training) | Assist. Prof. Nadya Marinova, Ph.D. | 30 h. 3 cr. |
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| MBAM162 Business valuation | Assoc. Prof. Violeta Kasarova, Ph.D. Assist. Prof. Krasimir Kostenarov, Ph.D. | 30 h. 3 cr. |
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| MBAM163 Business controlling | Assoc. Prof. Lyudmila Mihilova, Ph.D. | 30 h. 3 cr. |
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| MBAM174 Management process and team work | Assoc. Prof. Kristian Hadziev, Ph.D. | 30 h. 3 cr. |
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Non-Lecture Classes (Credit Courses)

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| MBAM126 Project: Business Mediation and negotiation | Assoc. Prof. Dimitar Panayotov, Ph.D. | 60 h. 6 cr. |
| MBAM127 Project: Models for Organizational Excellence | Assoc. Prof. Kristian Hadziev, Ph.D. | 60 h. 6 cr. |
| MBAM128 Project: Diversification and risk measurement | Assoc. Prof. Angel Georgiev, Ph.D. | 60 h. 6 cr. |
| MBAM129 Seminar: Dynamics of the team, group processes and the leadership (research approach) | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |

2-nd year, semester 1(3)**Lecture Courses (Credit Courses)**

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|---|--|-------------|
| MBAM112 Management Consulting | Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. | 30 h. 3 cr. |
| MBAM172 The art of negotiation (expert of the practice) | Assist. Prof. Viktor Avramov, Ph.D. | 30 h. 3 cr. |
| MBAM176 Business environment and sustainable development | Prof. Asen Kovachev, D.Sc. | 30 h. 3 cr. |
| MBAM177 Integrated information systems for business management | Assoc. Prof. Maria Nikolova, Ph.D. | 30 h. 3 cr. |
| MBAM178 Strategic management and analysis tools (business experts) | Assoc. Prof. Lyudmila Mihilova, Ph.D. | 30 h. 3 cr. |
| MBAM179 Business investment (business experts) | Assoc. Prof. Angel Georgiev, Ph.D. | 30 h. 3 cr. |
| MBAM185 Business strategies (business experts) | Assoc. Prof. Ivan Boevski, Ph.D. | 30 h. 3 cr. |

Non-Lecture Classes (Credit Courses)

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| MBAM180 Practice | Assoc. Prof. Dimitar Panayotov, Ph.D. | 150 h. 15 cr. |
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SPECIALIZATION: “HUMAN RESOURCE MANAGEMENT”

| UPGRADING SEMESTER | | |
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| Lecture Courses (Credit Courses) | | |
| MBAM014D Strategic Management | Assoc. Prof. Michail Mihailov, Ph.D. Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. | 30 h. 3 cr. |
| MBAM015D Organizational Behavior | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
| MBAM016D Organization and Project Management | Assoc.Prof. Kristian Hadziev, Ph.D. | 30 h. 3 cr. |
| MBAM017D Theory of decision making | Assoc. Prof. Dimitar Terziev, Ph.D. | 30 h. 3 cr. |
| MBAM018D Business planning and forecasting | Assoc. Prof. Irena Slavova – Georgieva, Ph.D. | 30 h. 3 cr. |
| MBAM019D Economics for Managers | Prof. Sabina Rakarova, Ph.D. | 30 h. 3 cr. |
| MBAM020D Financial Audit | Assoc. Prof. Krasimir Jordanov, Ph.D. | 30 h. 3 cr. |
| | | |
| Non-Lecture Classes (Credit Courses) | | |
| MBAM034D Individual work: Strategic Management | Assoc. Prof. Michail Mihailov, Ph.D. Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. | 30 h. 3 cr. |
| MBAM035D Individual work: Organizational Behavior | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
| MBAM 036D Individual work: Organization and Project Management | Assoc. Prof. Kristian Hadziev, Ph.D. | 30 h. 3 cr. |
| MBAM 037D Individual work: Theory of decision making | Assoc. Prof. Dimitar Terziev, Ph.D. | 30 h. 3 cr. |
| MBAM 038D Individual work: Business planning and forecasting | Assoc. Prof. Irena Slavova – Georgieva, Ph.D. | 30 h. 3 cr. |
| MBAB 039D Individual work: Economics for Managers | Prof. Sabina Rakarova, Ph.D. | 30 h. 3 cr. |
| MBAM040D Individual work: Financial Audit | Assoc. Prof. Krasimir Jordanov, Ph.D. | 30 h. 3 cr. |

| Lecture Courses (Credit Courses) | | |
|--|--|-------------|
| MBAM001 Theory of the market economy | Assoc. Prof. Syefan Stefanov, Ph.D. | |
| MBAM008 Marketing | Assoc. Prof. Nadezhda Dimova, Ph.D. | 30 h. 3 cr. |
| MBAM010 Banking | Assoc. Prof. Reneta Dimitrova, Ph.D. | 30 h. 3 cr. |
| MBAM012 Accounting | Assoc. Prof. Krasimir Jordanov, Ph.D. | 30 h. 3 cr. |
| MBAM013 Finance | Assist. Prof. Krasimir Kostenarov, Ph.D. | 30 h. 3 cr. |
| MBAM022 Management | Assoc. Prof. Michail Mihailov, Ph.D. | 30 h. 3 cr. |
| Non-Lecture Classes (Credit Courses) | | |
| MBAM034 Individual work: Theory of the market economy | Assoc. Prof. Syefan Stefanov, Ph.D. | 30 h. 3 cr. |
| MBAM035 Individual work: Accounting | Assoc. Prof. Krasimir Jordanov, Ph.D. | |
| MBAM036 Individual work: Finance | Assist. Prof. Krasimir Kostenarov, Ph.D. | 30 h. 3 cr. |
| MBAM037 Individual work: Management | Assoc. Prof. Michail Mihailov, Ph.D. | 30 h. 3 cr. |
| MBAM038 Individual work: Marketing | Assoc. Prof. Nadezhda Dimova, Ph.D. | 30 h. 3 cr. |

1-st year, semester 1

Lecture Courses (Credit Courses)

| | | |
|--|---|-------------|
| MBAM101 International Business | Assoc. Prof. Syefan Stefanov, Ph.D. | 30 h. 3 cr. |
| MBAM110 Risk Management Strategies | Academician. Ivan Popchev, D.Sc. | 30 h. 3 cr. |
| MBAM111 Management Quality Strategies | Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. | 30 h. 3 cr. |
| MBAM115 Specialized Business English | Mariana Melnishka | 30 h. 3 cr. |
| MBAM118 Business Psychology (management training) | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
| MBAM161 Exchange Markets | Prof. Radoslav Tzonchev, Ph.D. Assist. Prof. Vanya Hadzieva, Ph.D. | 30 h. 3 cr. |
| MBAM173 Financial Management | Assoc. Prof. Angel Georgiev, Ph.D. | 30 h. 3 cr. |

Assoc. Prof. Violeta Kasarova, Ph.D.

Non-Lecture Classes (Credit Courses)

| | | |
|---|---|-------------|
| MBAM114 Project: Organizational change in the business | Assoc. Prof. Kristian Hadziev, Ph.D. | 60 h. 6 cr. |
| MBAM125 Project: Strategic thinking and management decisions | Assoc. Prof. Dimitar Panayotov, Ph.D. Assoc. Prof. Michail Mihailov, Ph.D. | 60 h. 6 cr. |
| MBAM181 Independent work: The Lessons of the leader | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |
| MBAM182 Project: The research approaches in the business | Assoc. Prof. Dimitar Panayotov, Ph.D. | 60 h. 6 cr. |

1-st year, semester 2

Lecture Courses (Credit Courses)

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|--|--|-------------|
| MBAM141 Organizational design and human resource development | Prof. Katya Vladimirova, Ph.D. | 30 h. 3 cr. |
| MBAM142 Selection and training of personnel in organizations | Assoc. Prof. Elmira Bancheva, Ph.D. Assist. Prof. Mariana Dimitrova, Ph.D. | 30 h. 3 cr. |
| MBAM143 Labor relations, evaluation and wage | Prof. Nako Stefanov, D. Sc. | 30 h. 3 cr. |
| MBAM162 Business valuation | Assoc. Prof. Violeta Kasarova, Ph.D. Assist. Prof. Krasimir Kostenarov, Ph.D. | 30 h. 3 cr. |
| MBAM163 Business controlling | Assoc. Prof. Lyudmila Mihilova, Ph.D. | 30 h. 3 cr. |
| MBAM175 Strategies for human resource management | Prof. Katya Vladimirova, Ph.D. | 30 h. 3 cr. |
| MBAM183 Conflict Management | Prof. Toma Tomov, Ph.D. Assist. Prof. Viktor Avramov, Ph.D. | 30 h. 3 cr. |

Non-Lecture Classes (Credit Courses)

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|---|---------------------------------------|-------------|
| MBAM147 Project: Career planning - practice in agencies and departments for human resources management | Assoc. Prof. Elmira Bancheva, Ph.D. | 60 h. 6 cr. |
| MBAM148 Individual work: Establishing a | Assoc. Prof. Dimitar Panayotov, Ph.D. | 30 h. 3 cr. |

system for motivation in
the organization

MBAM165 Project: Teams management Assoc. Prof. Kristian Hadziev, Ph.D. 60 h. 6 cr.

MBAM184 Project: Business relations Prof. Toma Tomov, Ph.D.
Assist. Prof. Viktor Avramov, Ph.D. 60 h. 6 cr.

2-nd year, semester 1(3)

Lecture Courses (Credit Courses)

MBAM112 Management Consulting Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. 30 h. 3 cr.

MBAM172 The art of negotiation (expert
of the practice) Assist. Prof. Viktor Avramov, Ph.D. 30 h. 3 cr.

MBAM176 Business environment and
sustainable development Prof. Asen Kovachev, D.Sc. 30 h. 3 cr.

MBAM177 Integrated information systems
for business management Assoc. Prof. Maria Nikolova, Ph.D. 30 h. 3 cr.

MBAM178 Strategic management and
analysis tools (business experts) Assoc. Prof. Lyudmila Mihilova, Ph.D. 30 h. 3 cr.

MBAM179 Business investment
(business experts) Assoc. Prof. Angel Georgiev, Ph.D. 30 h. 3 cr.

MBAM185 Business strategies
(business experts) Assoc. Prof. Ivan Boevski, Ph.D. 30 h. 3 cr.

Non-Lecture Classes (Credit Courses)

MBAM180 Practice Assoc. Prof. Dimitar Panayotov, Ph.D. 150 h. 15 cr.

SPECIALIZATION: “RISK MANAGEMENT”

UPGRADING SEMESTER

Lecture Courses (Credit Courses)

| | | |
|--|---------------------------------------|-------------|
| MBAM860 Introduction in Analysis and Risk Management | Assoc. Prof. Ivan Kostov, Ph.D. | 30 h. 3 cr. |
| MBAM861 Application of Accounting and Auditing in Risk Management | Assoc. Prof. Krasimir Yordanov, Ph.D. | 30 h. 3 cr. |
| MBAM862 Stochastic methods for Risk’s Assessing and Measuring | Prof. Evgenia Stoimenova, Ph.D. | 30 h. 3 cr. |
| MBAM863 Analysis, Evaluation and Management of Corporate Risks | Assoc. Prof. Ivanka Daneva, Ph.D. | 30 h. 3 cr. |

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| MBAM864 Capital Management and Capital Adequacy of Banks | Prof. Emilia Milanova, Ph.D. Assos. Prof. Reneta Dimitrova | 30 h. 3 cr. |
| MBAM865 Social, security and other risks of Labor resources | Prof. Yordan Hristozkov, Ph.D. | 30 h. 3 cr. |
| MBAM860 Enterprise risk management (ERM) | Chief. Asst. Nihogos Kanaryan, Ph.D. | 30 h. 3 cr. |

Non-Lecture Classes (Credit Courses)

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|---|---|-------------|
| MBAM867 Individual work: Application of Accounting and Auditing in Risk Management | Assoc. Prof. Krasimir Yordanov, Ph.D. | 30 h. 3 cr. |
| MBAM868 Individual work: Analysis, Evaluation and Management of Corporate Risks | Assoc. Prof. Ivanka Daneva, Ph.D. | 30 h. 3 cr. |
| MBAM869 Individual work: Capital Management and Capital Adequacy of Banks | Prof. Emilia Milanova, Ph.D. Assos. Prof. Reneta Dimitrova | 30 h. 3 cr. |
| MBAM870 Project: Social, security and other risks of Labor resources | Prof. Yordan Hristozkov, Ph.D. | 60 h. 6 cr. |
| MBAM871 Project: Enterprise risk management (ERM) | Chief. Asst. Nihogos Kanaryan, Ph.D. | 60 h. 6 cr. |