

CATALOGUE 2015/2016

MA „BUSINESS ADMINISTRATION”- distance learning

Short description of the Program:

The program deepens the knowledge related to the operation of the business, and skills to create strategies and achieving organizational goals. During the second year the program is profiled in three specializations:

- “Management and Leadership”;
- “Human Resource Management”;

The program offers an upgrading semester for the candidates holders of the “Professional bachelor ”degree”.

Speciality and professional qualification:

Specialization: “Management and Leadership”

Speciality: Business Administration

Qualification: Master in Business Administration

Specialization: “Human Resource Management”

Speciality: Business Administration

Qualification: Master in Business Administration

Practice:

Practical training includes practices in the field of the business, management consulting, trade, sales and PR agencies.

International mobility:

The Programme provides opportunities for international student mobility a European program "Lifelong Learning", sectoral program "Erasmus" with Universities in Italy, Germany, France and Switzerland.

Graduates competencies:

The graduates of the program have knowledge and skills concerning:

- operation of businesses and implementing specific strategies to achieve organizational goals in a changing business environment;

- approaches to decision making in various business structures and the use of diagnostic tools and forecasting of markets and organizations;

Graduates specialization "Management and Leadership" will have additional knowledge and skills to act on the position of manager of strategic thinking, consistent with the globalizing world, the modern paradigm of the leadership, organizational behavior, human resources management, teams, communication, negotiation and business mediation.

Graduates specialization "Human Resource Management" will have additional knowledge of leading standards and practices of HRM skills for organizational design and human resource development - the use of methods and techniques for selection, evaluation and staff motivation, approaches to conflict resolution.

Graduation:

The successful graduation from the program entails master thesis defense or state exam defense after acquisition of the necessary number of academic credits.

The method and the conditions for graduation are according the “Standard of graduation for Bachelor’s or Masters’ Degree” in New Bulgarian University.

Professional qualifications and carrier opportunities:

Graduates can operate at different levels in the private and public sector as leading positions related to the management of corporate business structures and public organizations in the departments for human resources management, marketing and advertising.

Programme Department:

Business administration

Acceptance into the program:

In the program can be admit students with bachelor's or master's degree.

Candidates should have basic knowledge of economics, finance, management, law, marketing, IT, accounting, quantitative and qualitative approaches to analysis.

Admission includes an interview and a motivational essay.

The program offers preparatory module for candidates from other educational areas.

Structure of the Program

The program is structured in four semesters: a preparatory module and three major semesters.

The students should select 15 out of 21 credits from auditorium lecture courses, as well as

from Non – Lecture Classes forms for each semester.

Program Director:

Assist. Prof. Teodora Rizova, Ph.D

Office hours:

Wednesday: 9.00 - 11.00 ч.

Thursday: 13.00 - 15.00 ч.

Friday: 9.00 - 12.00 ч.

e-mail: tedirizova@mail.bg

Phone: + 359 2/8110 207

Office: Corpus 2, Office 207

Duration of the program:

The training program is organized into four (4) semesters. When students are studying in Upgrading semester or Preparatory module the program is organized into 4 semesters. The training period may be reduced according to the terms and conditions of the NBU.

SPECIALIZATION: “MANAGEMENT AND LEADERSHIP”

UPGRADING SEMESTER		
Lecture Courses (Credit Courses)		
MBAM014D Strategic Management	Assoc. Prof. Michail Mihailov, Ph.D. Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D. 30 h. 3 cr.	30 h. 3 cr.
MBAM015D Organizational Behavior	Assoc. Prof. Dimitar Panayotov, Ph.D	30 h. 3 cr.
MBAM016D Organization and Project Management	Assoc.Prof. Kristian Hadziev, Ph.D.	30 h. 3 cr.
MBAM018D Business planning and forecasting	Assoc. Prof. Irena Slavova – Georgieva, Ph.D.	30 h. 3 cr.
MBAM019D Economics for Managers	Prof. Sabina Rakarova, Ph.D	30 h. 3 cr.
MBAM020D Financial Audit	Assoc. Prof. Stanislava Georgieva, Ph.D.	30 h. 3 cr
MBAM077D Heuristics and decision-making	Assoc.Prof. Kristian Hadziev, Ph.D., Ch. Assist. Prof. Victor Avramov	30 h. 3 cr
Extracurricular educational forms (Credit Courses)		
MBAM034D Project: Strategic Management	Assoc. Prof. Michail Mihailov, Ph.D. Assoc. Prof. Kiril Radev, Dipl. MEng	30 h. 3 cr.
MBAM035D Project : Organizational Behavior	Assoc. Prof. Dimitar Panayotov, Ph.D	30 h. 3 cr
MBAM036D Project: Organization and Project Management	Assoc.Prof. Kristian Hadziev, Ph.D.	30 h. 3 cr
MBAM038D Project: Business planning and forecasting	Assoc. Prof. Irena Slavova – Georgieva, Ph.D.	30 h. 3 cr.
MBAB039D Project :Economics for Managers	Prof. Sabina Rakarova, Ph.D	30 h. 3 cr
MBAM040D Project: Financial Audit	Assoc. Prof. Stanislava Georgieva, Ph.D.	30 h. 3 cr.
MBAM078D Project : Heuristics and decision-making	Assoc.Prof. Kristian Hadziev, Ph.D., Assist. Prof. Victor Avramov, Ph.D	30 h. 3 cr.

PREPARATORY MODULE		
Lecture Courses (Credit Courses)		
MBAM001D Theory of the market	Assoc. Prof. Stefan Stefanov, Ph.D.	60 h. 6 cr.
MBAM005D Corporate management	Assoc.Prof. Kristian Hadziev, Ph.D.	30 h. 3 cr.
MBAM008D Marketing	Assoc. Prof. Nadezhda Dimova, Ph.D	30 h. 3 cr.
MBAM012D Accounting	Assoc. Prof. Stanislava Georgieva, Ph.D.	30 h. 3 cr.
MBAM013D Finance	Assoc. Prof. Reneta Dimitrova, Ph.D	30 h. 3 cr.
MBAM010D Banking	Assoc. Prof. Reneta Dimitrova, Ph.D	30 h. 3 cr.
Extracurricular educational forms (Credit Courses)		
MBAM042D Project: Accounting	Assoc. Prof. Stanislava Georgieva, Ph.D.	30 h. 3 cr.
MBAM043D Project: Finance	Assoc. Prof. Reneta Dimitrova, Ph.D	30 h. 3 cr.
MBAM032D Project: Corporate management	Assoc.Prof. Kristian Hadziev, Ph.D.	30 h. 3 cr.
MBAM030D Project: Banking	Assoc. Prof. Reneta Dimitrova, Ph.D	30 h. 3 cr.
MBAM033D Project: Marketing	Assoc. Prof. Nadezhda Dimova, Ph.D	30 h. 3 cr.
MBAM031D Project : Theory of the market	Assoc. Prof. Stefan Stefanov, Ph.D.	60 h. 6 cr.

1-st year, semester 1

Lecture Courses (Credit Courses)

MBAM049D International Business	Assoc. Prof. Stefan Stefanov, Ph.D.	30 h. 3 cr.
MBAM110D Management Quality Strategies	Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D.	30 h. 3 cr.
MBAM130D Business Psychology (management training)	Assoc. Prof. Dimitar Panayotov, Ph.D.	30 h. 3 cr.
MBAM079D Exchange Markets	Assoc. Prof. Ivanka Daneva, Ph.D.	30 h. 3 cr.

MBAM156D Economics and Management of Social Security	Assoc. Prof. Ivanka Daneva, Ph.D.	30 h. 3 cr.
MBAM138D EU policies	Assoc. Prof. Stefan Stefanov, Ph.D. Ch. Assist. Prof. Irena Nikolova	30 h. 3 cr.
MBAM157D Business Environment and Sustainable Development	Assoc. Prof. Botyo Zaharinov, Ph.D.	30 h. 3 cr.

Extracurricular educational forms (Credit Courses)

MBAM080D Project : Strategies for organizational change in business	Assoc. Prof. Kristian Hadziev, Ph.D.	60 h. 6 cr.
MBAM081D Project: Strategic thinking and management decisions	Assoc. Prof. Dimitar Panayotov, Ph.D. Assoc. Prof. Michail Mihailov, Ph.D.	60 h. 6 cr.
MBAM082D Independent work: Lessons leader	Assoc. Prof. Dimitar Panayotov, Ph.D.	30 h. 3 cr.
MBAM083D Project: Research approaches in business	Assoc. Prof. Dimitar Panayotov, Ph.D.	60 h. 6 cr.

1-st year, semester 2

Lecture Courses (Credit Courses)

MBAM084D Corporate management and organizational development	Prof. Nako Stefanov, D. Sc. Assist. Prof. Viktor Avramov, Ph.D.	30 h. 3 cr.
MBAM085D Cross-cultural management and organizational behavior	Assoc. Prof. Dimitar Panayotov, Ph.D.	30 h. 3 cr.
MBAM086D Business Ethics and Corporate Social Responsibility	Assist. Prof. Viktor Avramov, Ph.D.	30 h. 3 cr.
MBAM087D Project Management - (training)	Assoc. Prof. Nadya Marinova, Ph.D.	30 h. 3 cr.
MBAM176D Business valuation	Assoc. Prof. Violeta Kasarova, Ph.D. Assist. Prof. Krasimir Kostenarov, Ph.D.	30 h. 3 cr.
MBAM167D Business controlling	Assist. Prof. Vanya Hadzhieva, Ph.D.	30 h. 3 cr.
MBAM165D Management process and team work	Assoc. Prof. Kristian Hadziev, Ph.D.	30 h. 3 cr.

Extracurricular educational forms (Credit Courses)

MBAM088D Project: Business mediation and negotiation	Assoc. Prof. Dimitar Panayotov, Ph.D.	60 h. 6 cr.
MBAM089D Project: Models for Organizational Excellence	Assoc.Prof. Kristian Hadziev, Ph.D	60 h. 6 cr.
MBAM090D Project : Diversification and risk measurement	Assoc. Prof. Angel Georgiev	60 h. 6 cr.
MBAM091D Workshop: Dynamics team, group processes and leadership (research studies)	Assoc. Prof. Dimitar Panayotov, Ph.D.	30 h. 3 cr.

2-nd year, semester 3

Lecture Courses (Credit Courses)

MBAM122D Management consulting	Assoc. Prof. Kiril Radev, Dipl. MEng., Ph.D	30 h. 3 cr.
MBAM179D Electronic business	Assoc. Prof. Maria Nikolova, Ph.D.	30 h. 3 cr.
MBAM177D Models for Organizational Excellence	Assoc.Prof. Kristian Hadziev, Ph.D	30 h. 3 cr.
MBAM180D The art of negotiation (expert from practice)	Assist. Prof. Viktor Avramov, Ph.D.	30 h. 3 cr.
MBAM185D Strategic management and analysis tools (business experts)	Assoc.Prof. Ludmila Mihailova, Ph.D	30 h. 3 cr.
MBAM184D Business investment (business experts)	Assoc. Prof. Angel Georgiev,Ph.D	30 h. 3 cr.
MBAM186D Business strategies (business experts)	Assoc. Prof. Ivan Boevski,Ph.D	30 h. 3 cr.

Extracurricular educational forms (Credit Courses)

MBAM181D Masters experience and analysis project	Assoc. Prof. Dimitar Panayotov, Ph.D., Assoc. Prof. Stefan Stefanov, Ph.D Assoc.Prof. Kristian Hadziev, Ph.D	150 h. 15 cr.
---	--	---------------