



Easy Asset Management

"Easy Asset Management" is the largest non-banking financial institution on the Bulgarian market. For 14 years we have imposed high standards of work and professionalism in our attitudes towards our clients and partners. Thanks to the motivation, initiative and entrepreneurial spirit of our employees and experts, we are leader in provisioning of fast financial services. That is what we have today:

- Over 3,500 employees across the country;
- Over 180 offices where many people like you build their careers;
- Developed international markets in Romania, Ukraine, Poland and Macedonia.

Due to the expansion of our business, we are looking for an ambitious and responsible employee for the position Brand manager.

DUTIES AND RESPONSIBILITIES:

- Prepares and executes marketing plan for the dedicated brand and all related activities;
- Preparation and implementation of projects related to the imposition of the product on the market;
- Monitor market trends, research consumer markets and competitors' activities;
- Planning and execution of advertising campaigns and promotions
- Measures the impact of our advertising strategy and position in the marketplace;
- Do researches and reports;
- Works with agencies to develop marketing materials (brochures, flyers, posters etc.) within deadlines and budget;
- Ensure adherence to company's branding guidelines.

OUR REQUIREMENTS:

- 2+ years of proven experience in brand marketing, partnership marketing, strategic marketing or similar role;
- University degree, preferably higher education in Marketing/Business;
- Excellent command of English, both written and spoken;
- An advantage will be the proficiency in one of the following languages: Russian or Spanish;

- Advanced use of Word, Excel, Powerpoint;
- Valid driver's license and good driving record;
- Experience creating and evaluating the effectiveness of corporate advertising campaigns;
- Able to work effectively both independently and in groups, and to collaborate effectively;
- Strong communication and negotiation skills.

WE OFFER:

- Working in a leading non-banking financial institution in fast growing business;
- Career development opportunities;
- Continuous support and learning;
- Additional health insurance;
- Special discounts & offers (Multisport cards, Special event gift, etc.).

If you are interested in becoming part of our amazing team, please apply with CV and Cover Letter in English to recruitment@easycredit.bg up to 01.09.2019. Confidentiality is guaranteed and the provided data are under the special protection according to the Personal Data Protection Act.