



ADVENTURA  
WORKS

IS LOOKING FOR:

## Advertising Operations Specialist (Ref. AD2100103)

### The “secret sauce” of the digital advertising industry

AdVentura Works is a global technology services company providing AdTech, Creative, Data Management, and Engineering Services. We are proud of bringing together the right people, processes and technology to offer the most value to our clients. Together with our partners, we are supporting some of the global leaders in the digital advertising industry since 2005.

### The opportunity:

As an Advertising Operations Specialist, you will be working with leading media agencies, website and app publishers, and ad tech platforms to traffic, test, and troubleshoot ad campaigns. You will be responsible for making sure creatives go live on spec and on schedule, and that your ad campaigns perform well through reporting and analysis.

### Your responsibilities:

- Testing, implementing, and optimizing ad campaigns for clients and ad networks
- Provide technical support in troubleshooting problems with creatives
- Test and evaluate new types of ad products
- Perform QA for campaigns that go live
- Maintain and distribute pacing reports
- Lead new publishers through product testing and integration

### What do you bring:

- You are a fresh graduate or have experience from a BPO or another industry
- Familiarity with digital advertising is not a requirement, but the ability to communicate well in English is
- You are proficient with the Microsoft Office suite, especially reporting in Excel
- You are detail-oriented, exceptionally organized, and have the ability to multitask in a fast-paced work environment
- It will be a plus if you are familiar with HTML or JavaScript
- Experience with technical support and/or any ad operations is also a plus
- Strong written and verbal English

**If that is you, we will love to have you as part of our team! Join us!**

**Send us your CV and Cover Letter in English at: [career@adventura.works](mailto:career@adventura.works)**

We will treat all your personal data confidential and will never share it with anyone else in compliance with the Personal Data Protection Law