MA IN GRAPHIC AND SPATIAL DESIGN
(TAUGHT IN BULGARIAN)

Brief presentation of the program: The program trains specialists in one of the most rapidly developing areas of modern computer technology. The program has two specializations:

- Graphic Design - Teaching specialization courses passing through graphic, computer graphics, illustration, graphic design website, book, magazine, poster, advertising design. Extracurricular educational forms include exhibitions, projects and workshops.

- Semantics of graphic design - Teaching specialization courses passing through signs and symbols in graphic design, graphic, computer graphics, illustration, poster, heraldry, font. Extracurricular educational forms include exhibitions, projects and workshops.

The program offers preparatory module for candidates from other educational areas.

Major and qualification:
Specialization: Graphic Design
Qualification: Master of Graphic Design
Specialization: Semantics of graphic design
Specialization: Graphic Design
Qualification: Master of Graphic Design

Preparatory module

CASM120 Graphic Design - Theory and Practice, 60h, 6 ECTS
CASM122 Font, 30h, 3 ECTS
CASM137 Digital interpretation of visual space, 30h, 3 ECTS
CASM138 Computer illustration, 30h, 3 ECTS
CASM181 Drawing (preparatory course) , 30h, 3 ECTS
CASM182Color composition, 30h, 3 ECTS
CASM183 Perspective, 30h, 3 ECTS

First year, First Semester-Graphic Design
Basic courses
CASM141 Computer graphics and animation for Web site, 30h, 3 ECTS
CASM144 Graphic design of printed products, 30h, 3 ECTS
CASM185 Symbols and signs in graphic design, 30h, 3 ECTS
CASM331 Art in the twentieth century - development and trends in the world and in Bulgaria, 30h, 3 ECTS
CASM400 Methods for building a trademark, 30h, 3 ECTS
CASM401 Visual elements and composition of plaque, 30h, 3 ECTS
CASM402 Graphic design of Packaging, 30h, 3 ECTS

Extracurricular credit courses
CASM194 Project: symbols in graphic design, 30h, 3 ECTS
CASM403 Seminar: Trademarks, 30h, 3 ECTS
CASM404 Project: Visual elements and composition of plaque, 30h, 3 ECTS
CASM405 Project: Graphic design of Packaging, 30h, 3 ECTS
CASM406 Project: Graphic design of printed products, 30h, 3 ECTS
CASM437 Project: Computer graphics and animation for the Web site, 30h, 3 ECTS

First Year, Second Semester-Graphic Design
Basic courses
CASM319 Graphics and illustration, 30h, 3 ECTS
CASM407 Advertising Design, 30h, 3 ECTS

CASM408 Poster Types, 30h, 3 ECTS
CASM409 package design, 30h, 3 ECTS
CASM410 Graphic Design of a page magazine, book, 30h, 3 ECTS
CASM411 Design of objects in the interior and exterior space, 30h, 3 ECTS
CASM412 Elements of the video ad, 30h, 3 ECTS

Extracurricular credit courses
CASM197 Project: Exhibition, 30h, 3 ECTS
CASM413 Project: Advertising Design, 30h, 3 ECTS
CASM414 Project: package design, 30h, 3 ECTS
CASM415 Project: Poster Types, 30h, 3 ECTS
CASM416 Project: Graphic Design of a page magazine, book, 30h, 3 ECTS
CASM417 Project: Elements of the video ad, 30h, 3 ECTS
CASM418 Project: Design of objects in the interior and exterior space, 30h, 3 ECTS

Second Year, Third Semester-Graphic Design
Basic courses
CASM237 Application of 3D Studio Max in graphic design, 30h, 3 ECTS
CASM238 Virtual Reality on the Internet (Dreamweaver) , 30h, 3 ECTS
CASM243 Trends in modern graphics and video ad, 30h, 3 ECTS
CASM247 Application of InDesign in graphic design, 30h, 3 ECTS
CASM298 Printing and polygraph methods in publishing, 30h, 3 ECTS
CASM304 Video graphics, 30h, 3 ECTS
CASM421 Directing a video ad, 30h, 3 ECTS

Extracurricular credit courses
CASM440 Internship, 150h, 15 ECTS

First year, First Semester-Semantics of graphic design
Basic courses
CASM141 Computer graphics and animation for Web site, 30h, 3 ECTS
CASM144 Graphic design of printed products, 30h, 3 ECTS
CASM185 Symbols and signs in graphic design, 30h, 3 ECTS
CASM331 Art in the twentieth century - development and trends in the world and in Bulgaria, 30h, 3 ECTS
CASM400 Methods for building a trademark, 30h, 3 ECTS
CASM401 Visual elements and composition of plaque, 30h, 3 ECTS
CASM402 Graphic design of Packaging, 30h, 3 ECTS

Extracurricular credit courses
CASM194 Project: symbols in graphic design, 30h, 3 ECTS
CASM403 Seminar: Trademarks, 30h, 3 ECTS
CASM404 Project: Visual elements and composition of plaque, 30h, 3 ECTS
CASM405 Project: Graphic design of Packaging, 30h, 3 ECTS
CASM406 Project: Graphic design of printed products, 30h, 3 ECTS
CASM437 Project: Computer graphics and animation for the Web site, 30h, 3 ECTS

First Year, Second Semester-Semantics of graphic design
Basic courses
CASM319 Graphics and illustration, 30h, 3 ECTS
CASM332 Art in the twentieth century - development and trends in the world and in Bulgaria part II, 30h,
3 ECTS

CASM407 Advertising Design, 30h, 3 ECTS
CASM408 Poster Types, 30h, 3 ECTS
CASM409 package design, 30h, 3 ECTS
CASM410 Graphic Design of a page magazine, book, 30h, 3 ECTS
CASM411 Design of objects in the interior and exterior space, 30h, 3 ECTS
CASM412 Elements of the video ad, 30h, 3 ECTS

Extracurricular credit courses
CASM197 Project: Exhibition, 30h, 3 ECTS
CASM333 Project: Art in the twentieth century - development and trends in the world and in Bulgaria part II, 30h, 3 ECTS
CASM414 Project: package design, 30h, 3 ECTS
CASM415 Project: Poster Types, 30h, 3 ECTS
CASM416 Project: Graphic Design of a page magazine, book, 30h, 3 ECTS
CASM417 Project: Elements of the video ad, 30h, 3 ECTS
CASM418 Project: Design of objects in the interior and exterior space, 30h, 3 ECTS

Second Year, Third Semester-Semantics of graphic design
Basic courses
CASM098 Practical aspects of postmodern advertising, 30h, 3 ECTS
CASM124 Heraldry, 30h, 3 ECTS
CASM304 Video graphics, 30h, 3 ECTS
CASM239 Web Design, 30h, 3 ECTS
CASM295 Space Design of exhibition spaces, 30h, 3 ECTS
CASM296 Phenomena in Fine Art, 30h, 3 ECTS
CASM304 Video graphics, 30h, 3 ECTS
CASM425 The font in graphic design, 30h, 3 ECTS

Extracurricular credit courses
CASM440 Internship, 150h, 15 ECTS