JOB OPPORTUNITY

Job title: Communications Coordinator

Supervisor: Experienced B2B Marketer

Professional experience: not required

Type: Office job

Position: Paid

Location: Plovdiv

JOB DESCRIPTION

As European producer of cosmetic products, Camco Ltd models and manages the communications efforts of the brands Victoria Beauty, Aristea, Skinlite and Standelli professional. Trying to meet and even exceed the expectations of our clients, we are engineering and continuously improving products employing proprietary cosmetic formulas compliant with the newest trends in cosmetics. Our diverse product portfolio includes products for face, beautiful hair and strong nails, depilatory products for face and body, hand creams, rejuvenating masks and many others.

The Communications Coordinator will have the opportunity to work side-by-side and under the guidance of an experienced B2B marketer and assist in the growth and management of our database of B2B clients who are helping us introduce and establish our brands on the global market.

Responsibilities

The Coordinator will participate in real-world assignments of the Marketing Department of Camco Ltd.

The candidate will:

- update and align the company communications on the corporate, market and buyer levels;
- coordinate and support the implementation of B2B marketing and sales processes;
- assist the planning and preparation of lead generation campaigns helping the company create demand and shorten the sales cycle;
- create sales collateral;
- coordinate resources in the production of communications tools and programs;
- assist the utilization of CRM across the company;
- identify opportunities, plan and manage relevant automated communications programs;
- support the sales staff by providing sales data, market trends, forecasts, account analyses, new product information; relay customer needs;
- research competitive products by identifying and evaluating product characteristics, market share, pricing, and advertising;
- keep track of the marketing spend and its effectiveness;
- create KPIs reports;

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Requirements

The ideal candidate must have graduated with a degree program relevant to marketing, journalism and mass communications or literature. Fluent English is a must. The candidate should have basic skills at Adobe Creative Suite (Photoshop, Illustrator and InDesign mainly). Some skills in CSS and CMS like Wordpress will be appreciated. Some experience in coordinating creative resources and managing communications projects like brochures, landing pages, websites and complex marketing programs from beginning to end will be considered an advantage.

We welcome all candidates who are outgoing, passionate, have a proactive approach, positive attitude and desire to learn and grow personally and professionally, to apply. This job will be full-time (M-F), paid position.

ADDITIONAL INFORMATION

Please send us your resume and cover letter.

HOW TO APPLY

Please submit your resume and cover letter to Mrs. Yordanka Palkova at marketing@camco.info

CLOSING DATE

April 15th. The early bird catches the worm.