



JUNIOR BRAND MANAGER

Forum Film Bulgaria is the theatrical distributor of DISNEY, 20th CENTURY, UNIVERSAL, PARAMOUNT and SONY for Bulgaria.

It is an international company, part of Forum Film International functioning in Poland, Hungary, Czech Republic, Slovakia, Romania and Israel, and a sister company to Cinema City Bulgaria.

We have a strong and dynamic product portfolio, including blockbusters dominating the box-office charts in Bulgaria like Avatar, Star Wars, Fast and Furious, Sonic, Paw Patrol, Minions, Frozen, Lion King, etc., but also upscale movies with numerous awards and nominations – Poor Things, Banshees of Inisherin, Nomadland, Bombshell, 1917, The Darkest Hour and many others.

The job:

Marketing of theatrical movie releases to potential target audiences through innovative and cost-efficient advertising, promotional, etc. techniques aimed at raising high pre-release awareness, want-to-see and word-of-mouth and, ultimately, at producing strong sales in the movie theatres.

- Movie title translation in Bulgarian
- Film campaign strategy - 360 degree marketing
- Budget management
- Media planning
- Localization of print and video materials - translation of posters, trailers, spots, etc.
- Direct communication with studios, media and suppliers
- Gala premieres management
- Others, according to the type of movie and the film strategy

Reporting to the Marketing Manager.

The ideal candidate:

- Marketing and advertising insight (experience in marketing is a plus)
- Planning, project-management and multi-tasking skills
- Well-communicated person
- Creative and effective thinking
- Ambitious and self-confident
- Self-starter with a passion for movies and challenges
- Movie lover
- Proficiency in English is a must

Our company will offer you all chances to:

- Become part of the exciting world of the film business;
- Join a young and highly motivated team of professionals;
- Draw experience from the multinational network of the company;
- Unleash your creative energy.

Please submit a CV. All applications will be treated in the strictest confidentiality. Only shortlisted candidates will be contacted for interviews.

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